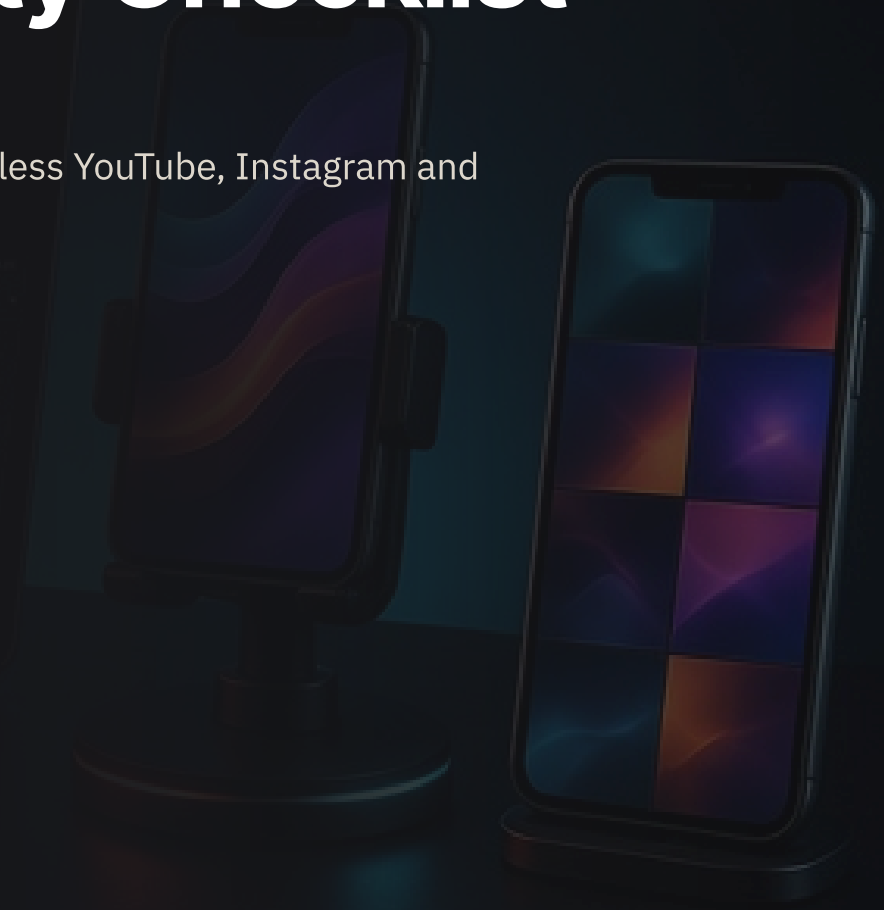
FACELESS CREATOR AI PACKS

50 Faceless Hooks + Originality Checklist

Free starter pack for faceless YouTube, Instagram and TikTok creators

FREE DOWNLOAD



v1.0 · November 2026 · Independent; not affiliated with any platform · Do not resell

How to use these hooks

Fill in the brackets. Use them as the first spoken line, the on-screen text, a title, or a carousel's first slide. **Every hook must be true and paid off by the video.**

Curiosity

1. The real reason [everyday thing] [surprising behaviour]
2. Nobody explains this part of [topic]
3. This [object] has a strange backstory
4. Look closely at this [map/chart/object]
5. You've seen this your whole life and never noticed
6. What [pros] do that beginners don't
7. This changes how you see [thing]
8. Something strange happened in [place, year]
9. The answer is not what you think
10. Here's what [thing] is actually for

Mistakes

11. Stop [habit] (do this instead)
12. [N] [topic] mistakes almost everyone makes
13. Don't [action] until you know this
14. I wasted [time/money] on this so you don't have to
15. This "tip" is hurting your [outcome]
16. Beginners always skip this step
17. This setting is on by default. Turn it off.
18. If you [behaviour], watch this
19. Red flags in [thing] most people miss
20. The [N]-[unit] mistake that costs you [outcome]

Numbers and lists

21. [N] [things] that feel illegal to know
22. [N] [tools] I wish I'd found sooner
23. Ranking [category] from worst to best
24. [N] facts about [topic] that sound fake
25. [Number]. That's how many [unit] [fact].
26. The [N]/[N] rule for [topic]

27. [N] seconds to [result]
28. Day [N] of [series promise]
29. [N] [things] under [price]
30. [N] habits of people who [outcome]

Contrarian

31. Unpopular opinion: [claim]
32. [Popular advice] is outdated
33. Everyone's wrong about [topic]
34. Myth: [claim]. Fact: [truth].
35. Why I stopped [popular practice]
36. [Thing] is overrated. Try this.
37. The most misunderstood thing about [topic]
38. Hot take: [specific claim]

Story

39. In [year], [someone] did something nobody expected
40. It worked perfectly, until [event]
41. This started as a mistake
42. They said it couldn't be done
43. One decision changed [thing] forever
44. It looked normal. It wasn't.

How-to and relatable

45. How to [result] in [time]
46. Save this for your next [situation]
47. Try this tonight: [action]
48. POV: you finally [achievement]
49. Tell me you're a [identity] without telling me
50. Your phone can do this, and you didn't know

Originality checklist (before you post anything)

- [ ] The video or post has **an angle**: something the top results on this topic don't give
- [ ] It's **your** script, commentary, explanation or creative edit, not a lightly changed copy
- [ ] It isn't a template clone of your last post with the nouns swapped
- [ ] **No other creators' videos, TV, film or sports clips**; all stock, music and AI assets licensed

- [ ] No other platforms' watermarks on the upload
- [ ] Facts checked; nothing invented; unknowns removed
- [ ] The hook is true and paid off; the thumbnail or cover doesn't mislead
- [ ] Realistic AI-generated people, scenes or voices are labelled (YouTube, Instagram and TikTok all have AI disclosure settings)
- [ ] Ads, affiliate links and sponsorships are disclosed
- [ ] Finance or health topics: general information only, with a short disclaimer

Want the full system? The **Faceless Creator AI Packs** from Faceless Creator Lab, for YouTube, Instagram and TikTok: AI skill files, hook libraries, voice and visual workflows, calendars, monetisation checklists and an n8n idea-to-script automation. Visit the sales page at faceless-creator-lab.pages.dev, or buy the All-in-One bundle for US$59. Launch offer: use **LAUNCH20** at checkout for 20% off. Ends 24 November.

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